

CAIO GONÇALVES

graphic designer

OBJECTIVE

to work with visual design: audiovisual, motion design and communication.

SOFTWARES



LANGUAGES

english – advanced
german – basic
spanish – basic

CONTACT

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WHO AM I

Since I was a child, I have loved the creation area. I started taking web design, graphic design and similar courses when I was 13 years old, and since then I've been trying to learn and improve more and more my knowledge in this area.

Graduated in Communication in Graphic Design at ESPM SP, I have experience with 2D and 3D animation, video editing, script and production, and several other knowledge of the adobe package. I really like the areas of motion design, VFX and 3D. I also develop administrative tasks, such as reports, registrations, platform maintenance.

I started the graphic design course thinking about improving my worldview, expressing myself through design and audiovisual. Make a difference, contribute towards society, change the perspective.

ACADEMIC EDUCATION

university education

Degree in Design – ESPM SP | emphasis on communication, 2019 - 2022

high school

Full Time High School – E. E. Oswaldo Aranha, 2015 - 2017

PROFESSIONAL EXPERIENCE

MC1 Win The Market | 01/2021 - 12/2022

Intern in UX Design / Instructional Design

Editing videos, rewriting and revising content, creating support materials (videos, graphics, slides, sounds for distance learning), development of evaluations, performance with LMS, extraction and elaboration of reports (Excel Advanced).

“Caio has always shown great commitment and engagement in all proposed activities. Always suggesting ideas for actions carried out in the area.”

Esther dos Santos, internship supervisor.

COMPLEMENTARY TRAINING

Advertising Workshop – Faculdade Cásper Líbero (4 hours)

App Development I – MadCode (96 hours)

Web Designer – MasterCompany (122 hours)

Graphic Designer – AGE CG (140 hours)

Web Designer – SP Micro (244 hours)

EXTRACURRICULAR ACTIVITIES

Coletivo Prisma ESPM – Director of Communication 2021

Coletivo Prisma ESPM – Designer 2020

GameLab ESPM – Designer 2019